Some people believe that preserving natural environment is crucial. However, most make no effort to do so. Why do you think this is happening? What are some simple action that could help the environment?

Although conserving the environment is a must, most of the people do not put considerable effort into doing it. They opine that protecting the ecosystem is the government's responsibility, whereas it belongs to all of us and it is up to us to keep it as well. We help <u>us-ourselves</u> with some simple tasks.

Most people, especially those who live in the lower strata of society think that natural resources are infinite, but this is not true. Some of them are not aware of their activities on their surroundings. For example, they throw away their plastic bags, while they do not know that their either intentional or unintentional actions remains for thousands of years in nature. On the other hand, with an increase in the number of the population, to meeting up their demands, urbanization and industrialization seem to become inevitable to some extent, without considering much about the negative side effects of those on the environment. Whether we believe it or not, we must make every effort to preserve our environment.

Only when we provide solution for people, can we expect them to act in an proper way. could expect from people to act in a proper way, do we provide solutions for them. one of the effective methods for persuading them is broadcasting television commercials. Reward-granting contests Besides, rewarding/ a reward program can be initiated to encourage public awareness of this issue. Otherwise, governments should introduce restrict iveed laws so that they can be able to control the situation. Not only is it useful in many countries, but also it has attracted people's attention more than before.

in a nutshell, from my point of view, had we increased individuals' attention about the preservation of the natural environment, we would have benefited from its fruits.